

Gilda Steiger

VP MARKETING

Gilda Steiger is the vice-president of Marketing at Hospitality Advance International.

Gilda has been marketing hotels and the hospitality industry since 1996 when she and her business partner created one of the first email marketing and interactive websites in the hospitality industry. At the time the only marketing tools available were website and email and she has been part of the beta tests of many of the digital platforms that we now consider essential to our daily experience.

Gilda is an accomplished marketing professional with experience in marketing hotels, both large and small, and numerous businesses and industries via digital, traditional and cross-marketing platforms. She is an expert in developing and orchestrating multi-faceted marketing strategies that effectively tell the company's story, reinforcing and building brand images thereby achieving her clients' goals and increasing their revenue.

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